



- Wednesday, May 21, from 8 am to 4:30 pm
- Cost is \$45; includes lunch and refreshments
- Pre-register at [www.ethnicdiversity.org](http://www.ethnicdiversity.org) or on Eventbrite
- **No on-site registration the day of the Summit**
- Other contact info: [office@ethnicdiversity.org](mailto:office@ethnicdiversity.org) or (616) 846-9074

The Summit is organized by the Lakeshore Ethnic Diversity Alliance, which says: "Research shows a key factor preventing us from achieving true equity is unintentional bias-- unconscious attitudes and stereotypes that shape our understanding of ourselves and others. This year, we are bringing in 10 nationally and internationally recognized leaders to share the latest research on unintentional bias. We invite you to be a part of the movement to stimulate new ideas, energy, and growth in our region, state, and nation."

**Morning Keynote:** John A. Powell, internationally recognized expert in civil rights and civil liberties, director of the Haas Institute for a Fair and Inclusive Society at the University of California-Berkeley, and author of "Racing to Justice: Transforming Our Concepts of Self and Others to Build an Inclusive Society."

**Afternoon Keynote:** Manuel Pastor, professor of sociology and American Studies and Ethnicity at USC, speaking on "The Economic Benefits of Inclusion."

**Morning Panel:** "The Individual, Community, and Nationwide Impacts of Implicit Bias and Best Practices."

**Afternoon Panel:** "The Role of White Partners in the Racial Equity Movement."

**Sector-specific Breakout Sessions:** "Root Causes, Disparities, and Solutions to Advance Racial Equity with a Focus on the Role of Implicit Bias." Sectors include **Business, Community, Education, Faith, Health, and Law Enforcement and Public Policy.** Presenters will discuss how implicit bias complicates good intentions and leads to the creation of racial disparities, provide best practices from around the country, and offer suggestions for minimizing implicit bias as relevant to their particular area of expertise.