

HDC Listening Tour Framework

Purpose

1. To build and strengthen relationships with pastors, deacons, other diaconal workers and representatives of organizations, i.e. our stakeholders, with whom HDC is or should be a partner.
2. Gather and compile information from meetings with individuals, surveys, and focus groups that will help HDC discern God's leading and direction for the future.

Strategic Listening

Information that will be obtained from the tour:

1. An understanding of what individuals know—or think they know—about HDC. (existing knowledge and/or perceptions of HDC and our work)
2. HDC's perceived strengths. What people and the organizations they represent think we do well.
3. HDC's perceived weaknesses or deficits? What we could do better. Where we could and perhaps should improve.
4. What people like to see or see more of from HDC? Are there any needs, issues, and/or opportunities that they think HDC should consider addressing?

Following the "Tour"

The information gleaned from the "tour" should provide HDC with sufficient information upon which to prayerfully reflect as we look to and consider the future. Gathering and compiling responses from an organization's stakeholders can serve as a useful precursor for a strategic planning effort. How, when and whether HDC does that is yet to be determined.